



California – China Office of Trade and Investment Advisory Group



AGENDA: CALIFORNIA-CHINA ADVISORY GROUP

August 14th, 2013 (10 am – 12 pm)
353 Sacramento Street, 10th Floor
San Francisco, CA 94111

1. Welcome from Mike Rossi and Jim Wunderman
2. Update on the Office by Kish Rajan
3. Review of the applicants for the Director's Position w/ Videos
4. Potential New Advisory Group Members
5. Policy Discussion: Issues, Challenges and Opportunities Facing California Business
 - a. Update from GO-Biz Staff on On-Going Legislative and Policy Issues
 - b. Input from Advisory Group Members on specific issues / challenges
 - c. How can California be more competitive with other states and other nations?
 - d. How can California improve its Port, Airport and Goods Movement Infrastructure?
 - e. What issues should the Governor be discussing with Chinese Officials. With U.S. officials?
 - f. Next Steps for improving California's international presence and strengthening our economy?
6. Closing remarks by Mike Rossi and Jim Wunderman
7. Lunch



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MISSION STATEMENT

The mission of the California – China Office of Trade and Investment is to provide Californian companies increased access to Chinese business contacts, provide Chinese investors with access to California projects that will benefit from increased investment and will continue to facilitate new investment and trade growth between California and China.

The California-China Office of Trade and Investment will run programs that address several areas including, but not limited to:

- Promoting foreign investment into California
- Facilitating increased two-way international business growth, with an emphasis on expanding foreign sales by California employers, including not only manufacturers, agricultural enterprises, and commodity producers, but also service providers such as universities, banks, consulting companies, and the like
- Supporting continued growth of California's role as a gateway state for goods movement and passenger travel
- Identifying and addressing barriers to international expansion by California employers
- Delivering as large as possible a dollar value of economic outcomes for the people of California along two primary measures:
 - Commitments and active consultations for new foreign investment into California from Greater China with direct involvement of the Trade Office, GO-Biz and partners
 - New revenues reported by California enterprises resulting from support by the Trade Office, GO-Biz, and partners

In September 2012, Governor Brown signed into law Assembly Bill 2012, authored by Speaker John A. Pérez. The bill authorizes the Governor's Office of Business and Economic Development (GO-Biz) to serve as the state agency primarily responsible for international trade and investment activities in the state, and it authorizes GO-Biz to carry out specified powers and duties including developing and implementing an international trade and investment program, establishing and terminating international trade and investment offices outside of the United States, and accepting private donations for those purposes.



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Potential NEW Advisory Group Members

AECOM Technology
Air China
Alibaba Group
Almond Board of California
Aluminum Corp of China
Anschutz Entertainment Group
Associated General Contractors of California
Astellas Pharma US
Astellas US LLC
Bank of America
Baoshan Iron & Steel
Boehringer Ingelheim
California Dairies Inc
Capstone Turbine Corporation
California Farm Bureau Federation
China Cosco Holdings
China Film Co. (Beijing)
China Shenhua Energy
China Telecom
CODA Automotive
Dongfeng Motor Group
Dreamworks
Eagle USA Trading
Earthbound Farms
East West Bank
Beijing Enlight Media Co. Ltd. (Beijing)
Forest Laboratories
Gensler
Golden Eagle Retail Group Limited
Grimmway Farms
Hilmar
Hit Products Corporation
Huaneng Power Intl.
Industrial and Commercial Bank of China
Legendary Pictures LLC
Los Angeles World Airports
Mapes Ranch

Mariani Nuts
Megatoys
Ceyuan Ventures
Motion Picture Association
NBC Universal
Paramount Export Company
Paramount Farms
Port of Long Beach
Port of Los Angeles
Port of Oakland
PwC LLP
Rue & Forsman Ranch, Inc.
SARTA Cleanstart
Self
Signature Development Group
Sinopec (China Pet & Chem)
Shanghai Electric Group
Shanghai Oriental DreamWorks Film & Television Technology Co., Ltd.
Shanghai Zhenhua Heavy Industries Co., Ltd.
Shui On Land Limited
Silicon Valley Bank
Sun World
Synopsys
T.Y. Lin International
Tanimura & Antle
Tecogen Inc.
Tesla
The California Energy Efficiency Industry Council
Trefethen
Wal-Mart (China) Investment Co., Ltd.
Western Growers
Wine Institute
Woolf Farming
XY Group International
Yucaipa Companies



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International Legislative Report - August 2013

AB 1067 (Medina D) Economic development: foreign trade.

Current Text: Amended: 6/19/2013

Introduced: 2/22/2013

Status: 7/2/2013 - SEN THIRD READING

Summary: Would establish the California Foreign Investment Program. The bill would require the Governor's Office of Business and Development to serve as the lead state entity for overseeing the state's participation with the U.S. Citizenship and Immigration Services' EB-5 Investment Program. The bill would require the director of the office to set the terms and conditions for issuing a state designation letter for target employment areas within the structure and scope of the EB-5 Investment Program and to post on the office's Internet Web site a list with the contact information for each regional center, as specified. The bill would apply only to EB-5 activities of the state relating to the EB-5 Investment Program occurring on or after January 1, 2014.

AB 1400 (Committee on Jobs, Economic Development, and the E) Export documents: expiration.

Current Text: Amended: 4/15/2013

Introduced: 3/11/2013

Status: 6/13/2013- SEN APPROPRIATIONS

Summary: Would authorize a person requesting an export document to make the request in electronic format, and would require the State Department of Public Health to accept requests submitted by email or other electronic methods, including electronic copies of labels or advertising. The bill would require the department to develop procedures to expedite approval of requests for an export document in which the labels and advertising remain unchanged from a previously approved request for an export document for that food, drug, device, or cosmetic.

SB 592 (Price D) Trade promotion of California ports.

Current Text: Amended: 06/25/2013

Introduced: 2/22/2013

Status: 6/25/2013 – ASM JOBS, ECONOMIC DEVELOPMENT AND THE ECONOMY

Summary: Would require the Director of the Governor's Office of Business and Economic Development to provide to the Legislature, not later than April 1, 2014, a strategy for



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promoting trade for California ports that, at a minimum, includes specified information, objectives, goals, and recommendations. The bill would require that the strategy be submitted to the Chief Clerk of the Assembly and the Secretary of the Senate, with copies provided to the Speaker of the Assembly, the President pro Tempore of the Senate, and the chairs of specified legislative committees. This bill contains other related provisions.



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